# PLATINUM ELITETM EXPERIENCE THE ULTIMATE





"The Power of Hydrotherapy the Art of Artesian"



## LUXURY REDEFINED

Luxury can be something of a subjective thing. What seems luxurious to one person may seem substandard at best to another. But there is a level of luxury that's so refined, so beautiful, and so impressive that it's unmistakable. The Platinum Elite line of spas from Artesian are the embodiment of that level of luxury. Every aspect of these spas is designed to provide you with the ultimate therapeutic spa experience. Simply stated, no other spa in the market can measure up to the quality, features, and beauty of a Platinum Elite spa from Artesian.

## PERFORMANCE REDEFINED

Artesian's Platinum Elite spas are indeed beautiful. But our spas are far more than just aesthetically pleasing. Behind the graceful lines and pampering surfaces lies the most powerful, sophisticated system ever devised for moving and controlling the flow of water in a spa. This personalised water control system is what truly sets this Artesian spa line apart. The Platinum Elite spa moves more water volume through jets - with much greater power and less resistance than any other spa in the industry. Simply stated, you will not find a better performing, more therapeutic spa anywhere.



## **COMFORT REDEFINED**

When designing our spas we don't use the latest 3D modelling software - in fact, we don't even use a mouse. We use blunt instruments such as chisels, sand blocks, files and putty knives. Indeed, we take pride in just how primitive our design process is. We create our moulds the old fashioned way - we sculpt them by hand. The creation of the beautiful, organic curves that grace our spas is far more art than science, and the intimate human contact with our process ensures that our great designs are built perfectly for the human form.





## RELAXATION REDEFINED

There are few sounds more universally soothing than that of running water. It speaks to the most elemental part of ourselves. It soothes us, calms us, and restores us. With that truth in mind, we designed each Platinum Elite spa with a beautiful Satin Water Feature which surrounds you with the soothing sights and sounds of gently falling water. The 9" Waterfall is infused with multicolour LED lights and powered by the 24-hour circulation pump to provide a constant source of visual and auditory tranquillity. Each Platinum Elite spa also includes one or two Pillowfall Water Features - also enhanced by LED lighting - which allow users to experience a calming cascade of water over neck and shoulders.

## EXPERIENCE THE ULTIMATE



**EXPERIENCE** 

COMPLETE WATER CONTROL AT YOUR FINGERTIPS

ENGINEERED TO BE AT THE PEAK OF LUXURY

UNRIVALLED ENERGY EFFICIENCY





A CLASS LEADER IN HYDROTHERAPY

UNFLINCHING QUALITY & ATTENTION TO DETAIL



narket"



## DIRECTFLOW™ WHY DIVERT WHEN YOU CAN DIRECT?

The innovative patented DIRECTFLOW™ system of the Platinum Elite class makes use of highly energy efficient, long-lasting pumps and motors, located approximately under each individual hydrotherapy seat or positioned relative to a special feature such as the foot massage dome. Each seat is controlled by a DIRECTFLOW™ personal control panel consisting of an on/off switch, as well as an air control for the jets and a Variable Flow Control™ (VFC) located in easy reach. VFC is an integral part of the DIRECTFLOW™ system. This patented valve gives users the ultimate in personalised control over the spa hydrotherapy environment.

## DIRECTFLOW™ FEATURES AND BENEFITS

- ONE PUMP PER SEAT: This allows for optimised efficiency and control by supplying exactly the desired amount of water to only the seats that are occupied, instead of turning on the whole spa.
- ONE CONTROL PER SEAT: Each spa occupant has their own DIRECTFLOW™ Personal Control panel. This allows for personalised, ergonomically efficient control without having to move around the spa.
- **DIRECT WATER FLOW:** Water flows directly from the pumps to the jets with no diverters, valves or elbows, providing maximum output with a minimum of resistance.
- **EFFICIENCY:** The DIRECTFLOW™ system allows the use of smaller, more efficient pumps. This, combined with the fact that each seat has its own pump and control, eliminating the need for diverters, means our spas operate with maximum efficiency and durability, greatly reducing the long-term cost of operation.
- VARIABLE FLOW CONTROL™: The VFC valve allows the user to regulate the water output from the pump by adding air into the line before the pump (decreasing output) and after the pump (increasing velocity), giving each user maximum massage control from their seating station. The VFC valve also eliminates traditional diverter valves, simplifying the plumbing of the spa and increasing durability while greatly reducing noise and energy costs.

## **ULTIMATE POWER YOU CONTROL**

## THE ENERGY SAVING VARIABLE FLOW CONTROL™

The innovative patented DIRECTFLOW™ switchless motor and plumbing system of the Platinum Elite line combines with the patented Variable Flow Control™ (VFC) to provide each user with the ultimate hydrotherapy experience. The VFC itself is a dial that can be rotated to "high" for a full force massage or to "low" for a more relaxed massage. But the most unique aspect of this system is that you can turn the VFC to any massage pressure desired in between "low" and "high" (akin to a dimmer switch).

VFC is an integral part of the DIRECTFLOW™ system. This patented valve gives users the ultimate in personalised control over the spa hydrotherapy environment.

"with the VFC turned to low the pumps are using up to 50% less electricity than a traditional spa with diverters"



"You may not find a better performing therapeutic spa"



## ULTIMATE INNOVATION



## WORLDWIDE WIFI SPA CONTROL WIRELESS APP

Now you have the option to control your spa wirelessly!

This Smart Device technology provides a wireless connection between you and your spa that allows you to control the therapy pumps of the spa, water temperature and lighting from anywhere in the world. It also has a spa maintenance function that can be set to tell you when to change your water, clean your filters and it even offers useful maintenance advice. This WiFi App is a must for those who love to set their own perfect spa ambience before stepping foot outside.



## HARMAN PREMIUM INFINITY MEDIA STEREO

The Harman Premium Infinity System produces the ultimate in sound from multiple media formats, including iPod® and MP3 music players using the built-in auxiliary and USB ports as well as streaming wirelessly through Bluetooth from a Smart Device.

The system also includes AM/FM Radio, 2 Pop-up Speakers, Power Sub-woofer, Wireless Remote Control and Harman Premium Patio Speakers on the Spa Cabinet.



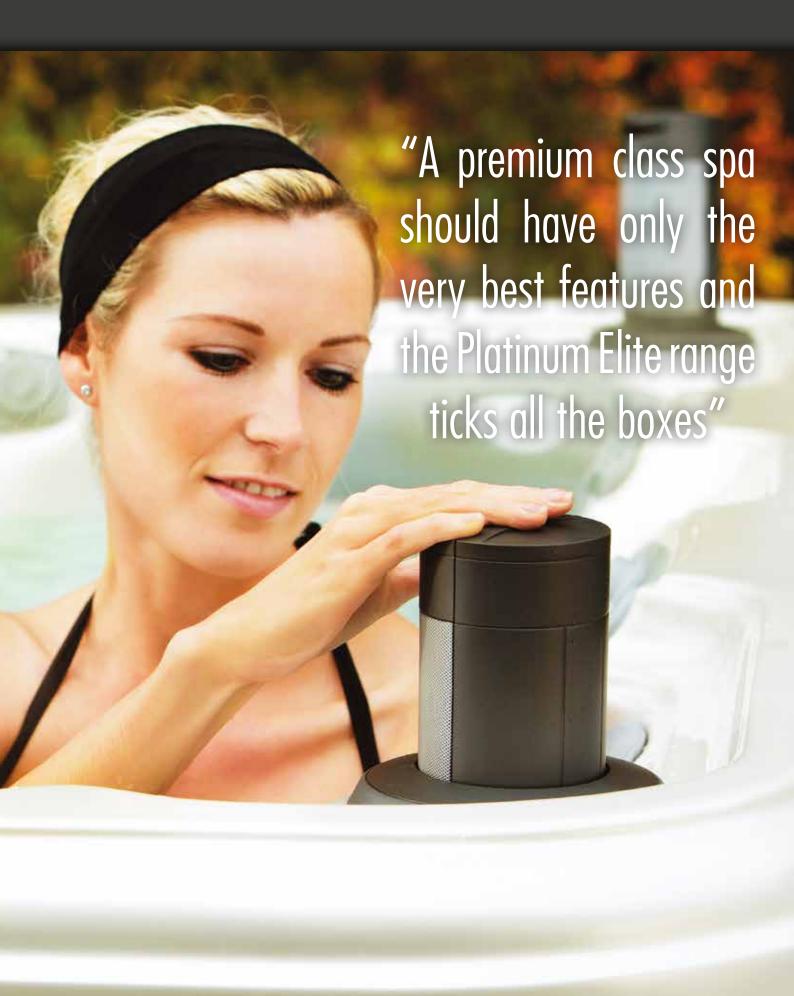
### BBA FULLY INTEGRATED SOUND SYSTEM

Another innovative stereo option is the BBA Fully Integrated Sound System. This is one of the best Bluetooth audio systems available and is fully controlled from the spa smart control panel. The built in pop-up speakers can be rotated 360° to produce sound in whichever direction you choose.



### ADVANCED DIGITAL TOUCH SMART CONTROL

This user-friendly Touch Screen Control utilises a computerised Digital Control System with colour LCD panel. Whilst using visible icons making control of the spa simple for the spa user, it also features advanced functions making it WiFi ready and multi-lingual. It even allows for comprehensive spa diagnostics and provides useful water care reminders.



## HELIX-INSPIRED JETS

A New Spin on Spa Jet Technology

The Platinum Elite Spa line features a revolutionary breakthrough in hydrotherapy jetting with the patented Helix design; a three dimensional, double-spiral form.

The Helix jet, has been designed to provide a truly remarkable hydro-massage exclusive to Artesian Spas. Engineered from the concept of the double helix, the jets use a right-directional spiral on the inside of the cylinder. This causes water to spiral out in a twisting manner, providing jet pulsation and great massaging pressure. As a complete system, these jets provide the very best in hydro-massage.



### PROHELIX™ JETS

Large rotary Helix jets providing a high volume of water to massage large muscles in the body. The jets can be set to provide a large or small sweeping massage that relaxes tense muscles.



### THERAHELIX™ JETS

Mid-size Helix jets, strategically placed in large and small groups to massage the back and muscles such as calf, hamstring, deltoids, biceps and triceps. These jets provide a therapeutic massage to areas of the body where you need it most.



### ACCUHELIX™ JETS

Small directional Helix jets that drive into muscles with pin point accuracy in a corkscrew manner giving a powerful massage.



## MULTI BLASTERS & MULTI MASSAGE JETS

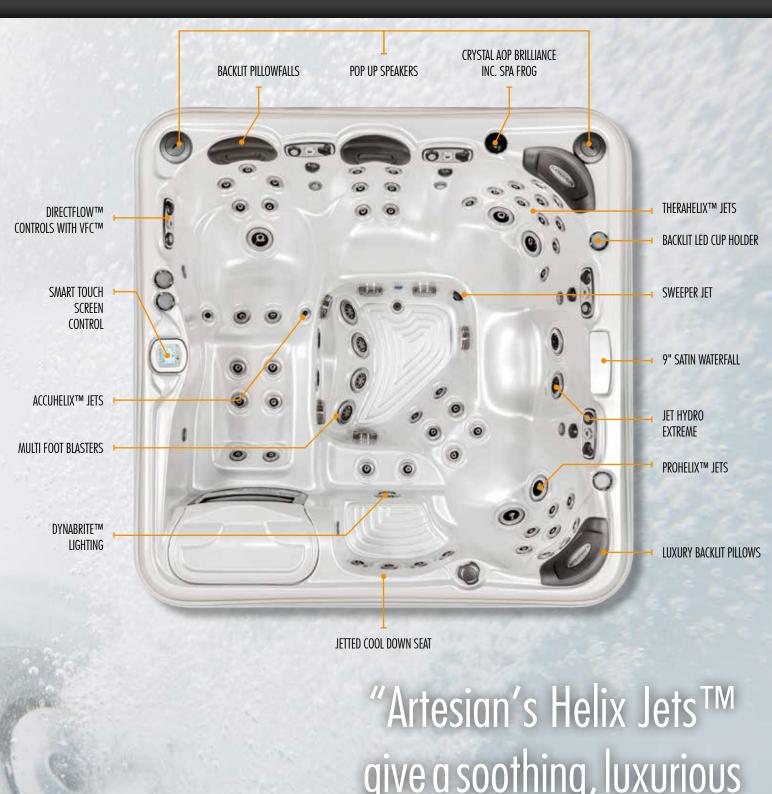
Large and mid-size jets with several outlets providing synchronised multiple blasts of water to provide a soothing and effective foot and neck massage.



### JET HYDRO EXTREME

The Hydro Extreme jets are extremely powerful having the capability to turn around large volumes of water in a whirlpool fashion. There are two placed on most models to provide a unique massage experience.

## ULTIMATE PERFORMANCE



"Artesian's Helix Jets Media give a soothing, luxurious hydro - massage unlike any other"

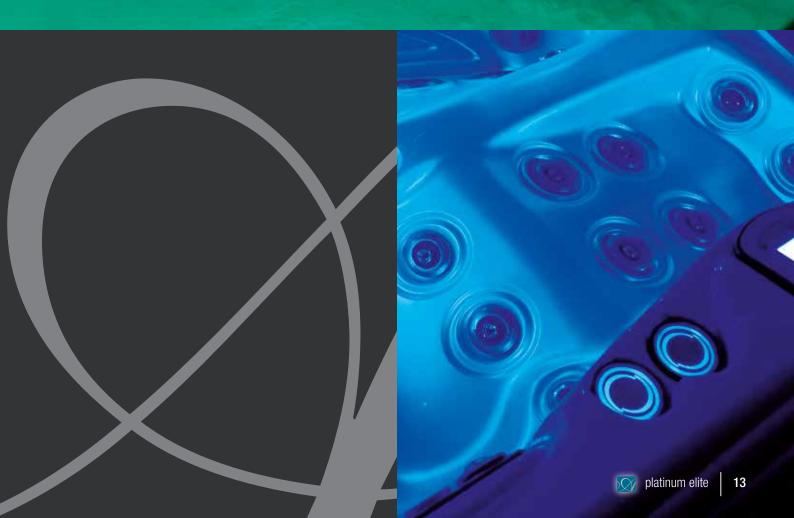


"Dynabrite™ lighting provides a wonderful ambience, the entire spa is glowing with every colour imaginable"



## DYNABRITE™ LED LIGHTING SYSTEM

Every Platinum Elite spa comes standard with the DynaBrite<sup>TM</sup> LED lighting system, which consists of a large main light, as well as lights in the pillows, pillowfalls and 9" Satin water features, an additional 6 or 7 underwater lights, cupholder lights and 4 exterior accent lights on the outside cabinet of the spa. This unique light show utilises multiple two-inch lens fixtures that house synchronised light generators. This ten-function system leaps to life with a touch of a button on the spa control pad. Each touch washes the water with up to seven different coloured lights and allows the user the ability to stop on any one of the preferred colours. But the family of solid colours is not where the DynaBrite<sup>TM</sup> light show earns its name. Scroll further with the control button, and you will discover a multicoloured adventure with each touch. The final three functions are different combinations of colours set side-by-side in an artful transition. The DynaBrite<sup>TM</sup> LED Lighting System is your invitation to a truly dazzling spa experience.



## ULTIMATE IN ENERGY EFFICIENCY



## PLATINUM ELITE SPAS - UNRIVALLED ENERGY EFFICIENCY

Packed with energy saving features & green technology - Platinum Elite Spas are the most energy efficient, cost effective spas on the market.

#### DIRECTFLOW™ TECHNOLOGY WITH VARIABLE FLOW CONTROL™

The system utilises smaller, more efficient pumps with no diverters, valves or elbows to provide maximum output with minimum resistance. The innovative VFC™ reduces the energy consumption of the pump by up to 50% when turned onto its lowest setting.

#### ARTESIAN SMART HEATER

Artesian's Smart heater is an intelligent, remote water heating system. It varies its electricity requirements to suit, only drawing the electricity it needs to heat the water to the desired temperature.

#### SWITCHLESS MOTORS

The revolutionary switchless motors drive high-water-volume pumps that are incredibly long lasting. The motors consist of up to 16 fewer parts than traditional motors and do not require a mechanical switch to take it from the start position to run position which greatly increases the efficiency of the motor. This also has the added benefit of drawing less electricity on the start-up of the pump.

#### WHISPERPURE™ 24-HOUR CIRCULATION

This amazing circulation pump circulates the spa water up to 100 times a day. It circulates continuously, 24 hours a day, keeping your spa water wonderfully clean & clear. What makes this pump so amazing, is that is only draws 0.6 amps providing super high efficiency. It's also silent, so you won't even hear it working.

#### MONARCH CABINETRY

The beautifully designed and weather resistant Monarch Cabinets of the Platinum Elite class are made from durable synthetic material that has been expertly crafted to create an individual, contemporary piece of furniture for your garden. Best of all, no trees required.

#### FULL FOAM & MORBERN SAFETY COVER

Every Platinum Elite spa is fully foamed in the space between the cabinet and the structure. Artesian use the Icenyne® brand of foam which provides a high level of insulation to help the spa retain it's heat. The foam conforms to all the curves and spaces providing a seamless air barrier that provides a consistent R-value to the spa.

Platinum Elite spas have the Morbern luxury safety cover as standard that is tapered from 5" to 3". This provides a thick insulation barrier that includes an insulating beam down the seam of the cover which is designed to help provide extra spa heat retention. Morbern covers are available in a subtle bronze or pewter metallic finish.



## & WATER PURITY

## Cryst | AOP BRILLIANCE

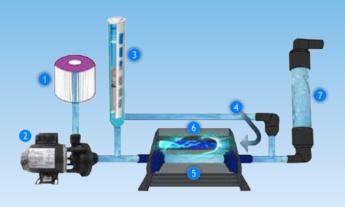
#### CRYSTAL AOP BRILLIANCE

Crystal AOP Brilliance is a revolutionary system combining high efficiency filtration with UV sterilisation, Ozone and Spa Frog (Bromine and Minerals), to produce the most advanced spa water purification system available.

The Spa Frog element is an in-line sanitisation system offering continuous water care built into the hot tub with no touching or measuring of sanitisation chemicals. Simply replace the Bromine and Mineral cartridges when required.

The Crystal AOP element produces an ultraviolet light inside a quartz chamber with the optimum wavelength designed to destroy and eliminate bacteria and other microorganisms. A high output ozone generator and vortex mixing chamber combine with this light, to produce the most advanced method for even clearer, cleaner water.





- Contaminants are first trapped by the Micron filter.
- 2 Water is cycled through the high efficiency Circulation pump filtering water up to 30 gallons per minute, drawing just 0.6 amps.
- 1 The Spa Frog system utilises a Mineral Cartridge and a Bromine Cartridge to continually purify and sanitise the spa water.
- 4 Air enters the AOP unit where the UV bulb converts it to Ozone and Hydroxyl Radicals.
- Water also enters the AOP unit drawing in both the Ozone and Hydroxyl Radicals.
- Bacteria and micro-organisms in the water are destroyed by intense UV light, Ozone and Hydroxyl Radicals.
- Water exits the unit to the Vortex Mixing Chamber to keep a high concentration of Ozone isolated for longer, to provide the purest sanitised water possible.

\*Bromine and Mineral Spa Frog Cartridges are sold separately.



#### LUCITE SPA ACRYLIC

It's easy to take care of your Lucite Spa - one of the glossiest, high quality surface materials available. The non-porous surface prevents dirt from accumulating and resists stains better than other plastic materials.

With normal use, Lucite is so durable it will retain its beauty with minimum effort.

Remember, with Lucite Spa, keeping the surface glossy and beautiful is their EasyCare promise.

## PELICAN BAY

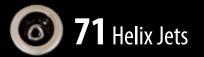
#### **ENTERTAINING MADE EASY**

Designed especially for large families, entertaining friends, or for those who just like to spread out and move around, the Pelican Bay offers the most space of any Platinum Elite spa. This spa features an astonishing 71 high-performance jets and five individual controls for the massage seats. The Pelican Bay does not sacrifice therapy or performance for the sake of size.



## ×9 seats

274 x 231 x 96 cm 108 x 91 x 38 in.





Seating Capacity	9		
Dry Weight	499 kg		
Filled Weight	2581 kg		
Water Capacity	2082 L		
Pumps	5x Therapy Pumps		
DirectFlow® Controls	5		
9" Satin Water Feature	2		
Pillow Waterfall	1		
5 in. ProHelix Direct	1	3 in. TheraHelix Direct	3
5 in. ProHelix Massage	3	2 in. AccuHelix Direct	2
5 in. ProHelix Roto	7	Jet Hydro Extreme	2
3 in. TheraHelix Roto	49	Ozone/Drain Jet SS	1
3 in. TheraHelix Multi-Massage	2	Jet Floor Sweeper	1



## PIPER GLEN

#### **GOODBYE ACHES AND PAINS**

Hydrotherapy has been shown to reduce aches and pains with a combination of powerful massage therapy and heat. Loaded with 66 high-volume, sophisticated massage jets and four full-therapy seats, the Piper Glen certainly offers the ultimate spa experience. With five individual controls for massage seats, everyone can relax with just the right amount of pressure without diverting water from other seats.



△ ×7 seats

231 x 231 x 96 cm 91 x 91 x 38 in.





			_
Seating Capacity	7		
Dry Weight	476 kg		
Filled Weight	2387 kg		
Water Capacity	1911 L		
Pumps	5x Therapy Pumps		
DirectFlow® Controls	5		
9" Satin Water Feature	1		
Pillow Waterfall	2		
5 in. ProHelix Massage	4	3 in. TheraHelix Direct	3
5 in. ProHelix Roto	6	Jet Hydro Extreme	2
3 in. TheraHelix Roto	47	Ozone/Drain Jet SS	1
3 in. TheraHelix Multi-Massage	2	Jet Floor Sweeper	1



## DOVE CANYON

#### YOUR PERSONAL LUXURY RETREAT

Vacations may be few and far between, but your garden can be your own lavish retreat with a Dove Canyon. The spa lounger, with its dual rotating foot jets and calf massage, is unique. The versatile triad seat features wrap-around, high-flow, adjustable jets, and offers multiple hydro-massage variations. Enjoy a relaxing getaway any day of the week, right in your backyard.



## △ ×6 seats

231 x 231 x 96 cm 91 x 91 x 38 in.





Seating Capacity	6		
Dry Weight	476 kg		
Filled Weight	2274 kg		
Water Capacity	1798 L		
Pumps	5x Therapy Pumps		
DirectFlow <sup>®</sup> Controls	5		
9" Satin Water Feature	1		
Pillow Waterfall	2		
5 in. ProHelix Direct	2	3 in. TheraHelix Direct	3
5 in. ProHelix Massage	4	2 in. AccuHelix Direct	2
5 in. ProHelix Roto	5	Jet Hydro Extreme	2
3 in. TheraHelix Roto	45	Ozone/Drain Jet SS	1
3 in. TheraHelix Multi-Massage	2	Jet Floor Sweeper	1



## QUAIL RIDGE

#### DAILY HYDROTHERAPY

Bringing hydrotherapy into your routine can improve your health, relieve stress, and improve blood circulation. The Quail Ridge offers a dedicated lounger with armrests, and a dynamic, super-massaging leg and foot well. The Quail Ridge has five massage seats with powerful massaging jets, and jet configurations that are sure to meet your needs. This spa fits through most exterior doors and is perfect for small spaces and indoor use.



A × 5 seats

231 x 200 x 89 cm 91 x 79 x 35 in.





Seating Capacity	5		
Dry Weight	390 kg		
Filled Weight	1696 kg		
Water Capacity	1306 L		
Pumps	4x Therapy Pumps		
DirectFlow® Controls	4		
9" Satin Water Feature	1		
Pillow Waterfall	1		
5 in. ProHelix Massage	2	3 in. TheraHelix Direct	3
5 in. ProHelix Roto	6	2 in. AccuHelix Direct	4
3 in. TheraHelix Roto	38	Ozone/Drain Jet SS	1
3 in. TheraHelix Multi-Massage	2	Jet Floor Sweeper	1



## STANDARD FEATURES

### REVOLUTIONARY HYDROTHERAPY

- Patented Helix Adjustable Jets: An unsurpassed hydrotherapy experience
- Jetted Cool Down Seat: An Artesian exclusive
- Patented DirectFlow Technology
- Individual Controls Per Therapy Pump: The world's 1st 6 pump spa
- Energy Saving Variable Flow Controls: The most powerful, yet energy efficient spa of its kind

#### INNOVATIVE DESIGN

- Dynabrite Multi-Colour LED Lighting System:
   5" LED Light, 7 x 2" LED Lights (6 on the Quail Ridge), 4 x Artesian Corner Cabinet Lights, Lit Cup Holders, Pillows and Water Features
- Satin Stainless Steel Accents
- Pillowfall Water Features: Soothing headrest waterfalls to nestle under
- Monarch Cabinetry: Unique, expertly designed maintenance free cabinet
- Morbern Cover: 5" to 3" tapered ASTM metallic effect safety cover

### UNRIVALLED ENERGY EFFICIENCY

- Icynene Full Foam Insulation: Providing the best spa heat retention available
- WhisperPure 24Hr Circulation System: Silent, super high efficiency pump, filtering approx.
   30 gal. per minute at only 0.6 amps

### ADVANCED WATER QUALITY

- Crystal AOP Brilliance Water Treatment System: The most advanced spa water purification system available
- Micron Filtration: Unique multi-density filter proven to be more effective and efficient than standard filters
- Three Filter Water Management: 1 x Micron
   Filter and 2 x 50sq ft Filters





## **QUALITY CONSTRUCTION**

- Advanced Digital Touch Control System with Artesian Smart Control Pack: Touch Screen, Colour LCD Display, WiFi Ready, Multilanguage Interface
- Switchless Pumps
- Titanium Smart 3kW Heater
- Permabase ABS Floor
- Full Bottom Drain
- Sweeper Jet
- Acrylic Shell: With Artesian's unique DiamondBond backing technology





## OPTIONAL FEATURES

### STEREO SYSTEMS

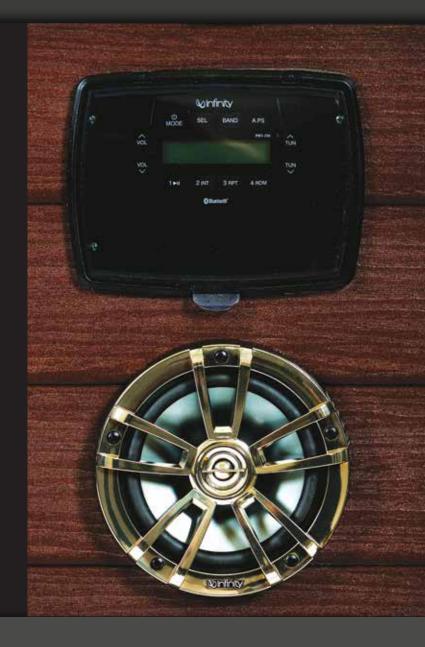
- BBA Fully Integrated Bluetooth Sound System: Fully controlled from the digital touch control panel; 2 x Pop Up Speakers (360° rotational) & Sub-Woofer
- Harman Premium Infinity Media Sound System inc. Floating Remote: Bluetooth, MP3 Auxiliary, USB and AM/FM Radio with Floating Remote, 2 x Pop Up Speakers (360° rotational) & Sub-Woofer
- Harman Silver Trim Patio Speakers: 2 x 6.5"
   Cabinet Speakers

### WORLDWIDE WIFI APP

 Worldwide Wireless Spa Control App:
 Control your spa from your smart phone or smart device from anywhere in the world

### **COVER & CABINET**

- Proguard Cover: 6" to 4" tapered ASTM high density Dura-Core foam inserts with 18-gauge galvanised steel c-channel beams; capable of withstanding 270kg across the surface
- Rock Cabinetry: Durable, maintenance free rock effect cabinets; available in Java or Sandstone





## EXPERIENCE THE ULTIMATE

Mineral

White

Tuscan

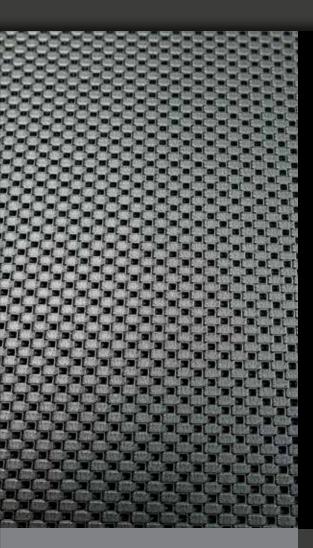
Sun

Oceanwave

Opal

Silver

Marble



## **ACRYLIC COLOURS**



Cinnabar

Midnight

Canyon

Sapphire

White



Mountain



Solstice





Opal



Opal



Storm Clouds

White

Pearl



### WARRANTY

- Structure 12 Years
- Surface 7 Years
- Parts & Plumbing 3 Years
- Labour 3 Years
- Monarch Cabinet 2 Years

Warranty terms and conditions apply, for more information contact Artesian Spas UK Ltd.

## MAINTENANCE FREE ROCK CABINET







Pelican Bay available in Silver Marble, White Pearl, Oyster Opal, Midnight Opal, Tuscan Sun, Sierra, Mineral White, Winter Solstice, Midnight Canyon, & Glacier Mountain only

## **MONARCH CABINETRY**

## **MORBERN COVERS**













NOTES:- Colour swatches in this brochure are to be used as a guide and have been matched as accurately as possible to the actual















# PLATINUM ELITETM EXPERIENCE THE ULTIMATE





Your Nearest Authorised Artesian Dealer is:









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